

# The Bertelsmann Divisions



**RTL Group** is a leader across broadcast, content and digital, with interests in 60 television channels and 31 radio stations, content production throughout the world and rapidly growing digital video businesses. RTL Group's television portfolio includes RTL Television in Germany; M6 in France; the RTL channels in the Netherlands, Belgium, Luxembourg, Croatia and Hungary; and Antena 3 in Spain. The Group also operates the channels RTL CBS Entertainment and RTL CBS Extreme in Southeast Asia. Fremantle Media is one of the largest international creators, producers and distributors of multigenre content outside the United States. Combining the catch-up TV services of its broadcasters, the multichannel networks BroadbandTV, StyleHaul and Divimove as well as Fremantle Media's 260 YouTube channels, RTL Group has become the leading European media company in online video. RTL Group also owns a majority stake in the programmatic video advertising platform SpotX. RTL Group S. A. is a listed company and included in the German index MDAX. Bertelsmann is the majority shareholder of RTL Group, holding 75 percent of its shares.

[www.RTLGroup.com](http://www.RTLGroup.com)



**Arvato** is an international service provider. Almost 70,000 employees in over 40 countries develop and realize innovative solutions for clients from all over the world. They include CRM, SCM, finance and IT solutions. Businesses representing many different industries rely on Arvato's integrated solution portfolio – from telecommunication firms to energy suppliers, banks, insurance companies, e-commerce retailers, IT companies and Internet providers. Arvato is wholly owned by Bertelsmann.

[www.arvato.com](http://www.arvato.com)



With more than 250 imprints and brands on five continents, more than 15,000 new titles and close to 800 million print, audio and e-books sold annually, **Penguin Random House** is the world's leading trade book publisher. Penguin Random House is committed to publishing adult and children's fiction and nonfiction print editions and is a pioneer in digital publishing. Its book brands include storied imprints such as Doubleday, Viking and Alfred A. Knopf (United States); Ebury, Hamish Hamilton and Jonathan Cape (United Kingdom); Plaza & Janés and Alfaguara (Spain); Sudamericana (Argentina); and the international imprint DK. Its publishing lists include more than 60 Nobel Prize laureates and hundreds of the world's most widely read authors. Penguin Random House is dedicated to the mission of nourishing a universal passion for reading by connecting its authors and their writing with readers everywhere. Bertelsmann owns 53 percent of shares in Penguin Random House; Pearson owns 47 percent.

[www.penguinrandomhouse.com](http://www.penguinrandomhouse.com)

The German-language **Verlagsgruppe Random House** in Munich, with renowned publishers such as Goldmann and Heyne, is managed by Bertelsmann outside Penguin Random House.

[www.randomhouse.de](http://www.randomhouse.de)



The **Bertelsmann Printing Group** comprises all of Bertelsmann's printing operations. The group includes the offset printing companies Mohn Media, GGP Media and Vogel Druck in Germany; Prinovis's gravure printing activities in Germany and the United Kingdom; and the offset and digital printing facilities of Berryville Graphics, Coral Graphics and OPM in the United States. The Bertelsmann Printing Group brings together a broad printing and services portfolio, including marketing services; creative and content services; data services; prepress, printing and postpress services; comprehensive logistics and customer loyalty. This Bertelsmann division with more than 8,000 employees also includes the RTV Media Group, the creative services provider MBS and the international storage media producer Sonopress. Bertelsmann Printing Group is wholly owned by Bertelsmann and is headquartered in Gütersloh.

[www.bertelsmann-printing-group.com](http://www.bertelsmann-printing-group.com)



**Gruner + Jahr** creates media products for the digital society. With over 500 magazines and digital offerings in more than 20 countries, Gruner + Jahr is one of Europe's largest magazine publishers. Its core markets are Germany and France. In France, G+J operates the country's leading bi-medial magazine publisher, Prisma Media. In Germany, G+J's well-known magazine brands, including "Stern," "Geo" and "Brigitte," are part of the publishing house. More than a dozen new titles, including "Flow," "Beef" and "Barbara," underscore its position as an innovation leader in the magazine business. In the rapidly growing digital market, the Hamburg publishing house's journalistic websites command leading positions in the women's, family, people, living, food, popular science and news segments. G+J also operates high-traffic online communities including Chefkoch and Urbia, and its growing e-commerce business includes the "Schöner Wohnen" shop. Ligatus gives G+J a leading position in the European market for native advertising, while the G+J subsidiary Territory leads the market in content-driven communications. G+J owns majority stakes in the special-interest publisher Motor Presse Stuttgart and the DDV Mediengruppe in Dresden. Gruner + Jahr is wholly owned by Bertelsmann.

[www.guj.com](http://www.guj.com)



The **Bertelsmann Education Group** encompasses Bertelsmann's education businesses. The group is shaping professional learning in the twenty-first century with digital education and service offerings focused on the healthcare and technology sectors, and it draws on Bertelsmann's resources and global network. The Bertelsmann Education Group is wholly owned by Bertelsmann.

[www.bertelsmann-education-group.com](http://www.bertelsmann-education-group.com)



**BMG** is the new model music company founded by Bertelsmann in 2008 as a direct response to the challenges of music's digital revolution. Key to its innovative approach is its representation of the traditionally separate music publishing and recording rights of the same state-of-the-art platform internationally. BMG is already the world's fourth largest music publisher and the first new global player in the recording business in decades. BMG's pitch is unique – a relentless focus on fairness, transparency and service to its artist and songwriter clients. BMG's 14 offices across 12 core music markets now represent over 2.5 million songs and recordings, including the catalogs of Chrysalis, Bug, Cherry Lane, Sanctuary, Primary Wave and Alberts Music, and literally thousands of artists and songwriters attracted by its fresh approach. With its multiplatform perspective, integrated technology platform and commitment to help artists maximize their income, BMG aims to be the best company in music to do business with. BMG is wholly owned by Bertelsmann.

[www.bmg.com](http://www.bmg.com)



**Bertelsmann Investments** unites Bertelsmann's start-up investments around the world. Its activities are focused in the strategic growth regions of Brazil, China and India and in the United States and Europe. Shareholdings are acquired through the strategic investment funds Bertelsmann Brazil Investments (BBI), Bertelsmann Asia Investments (BAI), Bertelsmann India Investments (BII) and Bertelsmann Digital Media Investments (BDMI). Bertelsmann owns stakes in more than 130 innovative companies via these funds.

[www.bertelsmann-investments.com](http://www.bertelsmann-investments.com)